



# Green & Healthy Maine

## THE GREEN & HEALTHY MAINE DIFFERENCE

All Green & Healthy Maine advertisers enjoy multi-platform marketing packages with promotion in print, online and on social media.

## MULTI-PLATFORM MARKETING PACKAGES

You get more with Green & Healthy Maine!

- + Print ad in highly respected magazine
- + Directory listing in magazine
- + Online directory listing
- + Social media posts about your business
- + Expanded online profile with links, photos, testimonials, 250-word description & more!
- + E-newsletter feature



## OUR AUDIENCE

Our readers are conscious consumers. They are passionate supporters of locally owned businesses and value unique and hand-crafted products. They prioritize wellness and adventure, and enjoy being active outdoors. They're interested in the arts and cultural activities, and like to get off-the-beaten path and discover new parts of the state. They're avid foodies, in search of the best locally-sourced dining, drinks and foods that Maine has to offer. And they care about their footprint on the planet.

Ask me how we can help them find your business.

## SCHEDULE

The SUMMER edition releases in June (deadline Apr. 19), and the WINTER edition releases in December (deadline Oct. 11).

## DISTRIBUTION

10,000

Distributed at high-visibility events, local retailers, visitor centers, lodging and more

25,000

Estimated readers reached with every issue

1,500+

Copies mailed to subscribers and cafes, libraries and more